

International Alert.

Corporate Social Responsibility in Fragile States

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What International Alert is about

Ending conflict

- International Alert's vision is of a world in which differences are resolved without resorting to violent conflict.

Building peace

1. We work directly with people affected by violent conflict in support of their efforts to improve their prospects for peace;
2. We shape international policy and practice that affect peacebuilding;
3. We strengthen the expertise, impact and public profile of the peacebuilding sector;
4. We work with all actors

Where and how we work

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- International Alert works in over 20 countries and territories around the world.
- We work directly with people affected by violent conflict as well as at government, EU and UN levels to shape both policy and practice in building sustainable peace.
- Our regional work is based in the African Great Lakes, West Africa, the Caucasus, the Andean region of South America, Sri Lanka, Nepal and the Philippines.
- At both regional and international levels, our thematic work focuses on the role of business, humanitarian aid and development, gender, security and post-conflict reconstruction in the context of building peace.

Business - Human Rights Discourse

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- **Environment leads - Brent Spar, Nigeria**
- **Health, safety, labor - Bhopal**
- **Communities - Nigeria, Colombia, Indonesia**
- **Doubts about responsibility and accountability - ATCA**
- **Responsibility vs Obligation - State, NSA**
- **Sphere of Influence**
- **Complicity**

- Shell in Nigeria, Saro-Wiwa
- BP - Colombia
- Exxon, Freeport - Nigeria
- Norms
- Ruggie

Responsibility

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- Ambiguity over responsibility
- Memoranda of Understanding
- Promise, delivery
- Offsetting CSR against abuses

Hybrid Mechanisms

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- Kimberley Process
- Voluntary Principles
- Extractive Industry Transparency Initiative
- Global Compact

- All necessary, none sufficient by itself.

Complicity

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- Liability is not only domestic; international laws apply - FAFO.
- Exposure increases in high-risk zones
- Executives can be held liable
- Ignorance of law is no defense
- What should companies watch out for?

Issues as Red Flags

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- Forced Displacement - Sudan, Talisman case; Kotapanjang: Tokyo Electric case.
- Forced labor - German executives during World War II (Farben, Flick); Firestone in Liberia
- Handling questionable assets - Riggs Bank
- Illicit payments - Kazakhstan, Griffin case

Issues as Red Flags

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- Security/paramilitary forces - Chevron Nigeria, Anvil DRC, Drummond and Chiquita in Colombia
- Sanctions - Diamonds, Guus van Kouwenhoven in Liberia
- Aid and abet by providing means - Frans van Anraat in Halabja
- Use of company assets for abuses
- Financing international crimes - Kabuga in Rwanda